



DRIVEN TO EXCELLENCE

BY FRED BLOCK

In a small southeastern Georgia town, about an hour west of Savannah, lays a place unlike any other. Sprawled over 3,000 acres of pristine land, you'll find numerous lakes, rivers and creeks, lush forests, spacious meadows, and abundant wildlife. Woven into this landscape will be an unrivaled collection of world-class amenities, including an 18-hole golf course with clubhouse, an equestrian center, numerous lakes for water sports and fishing, 24/7 onsite security, and a 4.5-mile road course with a private runway.

There is literally something for everyone in the family.

Welcome to Victory Lane – The Ultimate Lifestyle Development.



Do we need a cutline here?

“Time is life’s most precious commodity.” This is the mantra of Patrick Costello, founder & CEO of Victory Lane. “Quality family time cannot be bought or replaced at any price. Our development was created to address this and make the most of your priceless free time. We want you to bring your whole family and share your experiences together.”

With this vision in mind, each of the amenities at Victory Lane will be centered around family-friendly activities. At the heart of the development, on a beautiful 40-acre fishing lake, will be the 20,000 square foot clubhouse that will function as the community’s social hub. Meet with friends on the 10,000 square foot patio to plan your day’s activities, or meet with the onsite concierge. You may decide to simply lounge and sunbathe around the infinity-edged pool while the kids play on the tennis and basketball courts. If you’re feeling more energetic,

head upstairs for a workout in the spa & fitness center. Whether you prefer yoga, pilates, aerobics or weight training, there are facilities made just for you. Next, hit the luxury spa for a bit of indulgence after your workout. After freshening up in the plush locker rooms, grab yourself a drink from the juice bar and get ready for your next adventure – perhaps a lesson with the golf pro, or a round with your friends.

The golf course at Victory Lane will be truly special. Nineteen-time PGA Tour winner Davis Love III and his brother, Mark Love, will be teaming up with one of the industry’s most respected architects, Gil Hanse, for the creation of the very first Hanse/Love designed golf course.

“Great sites allow for great golf courses and we’ve got a great site at Victory Lane. The land at Victory Lane is unbelievably good for golf – gently rolling sand hills covered by native oaks and scrub pines, plus the elevation changes are ideal

for us to create a full variety of wonderful golf holes,” says Davis Love III.

Another unique feature of the golf course will be the network of hiking and horse riding trails that will weave throughout the course – allowing non-golfers a great way to experience the gorgeous oak canopy that surrounds each hole.

There will also be a state-of-the-art equestrian center with everything you need to pamper your horses – indoor/outdoor-riding arenas, two fenced turnout areas, a horse walker, tack room, and equine shower stalls. The center will also feature an observation lounge, kitchen, wet bar, laundry room, and three bathrooms with showers.

After your ride, you may want to take a refreshing swim in one of the two planned water sports lakes. The manicured swimming beaches are great for sunbathing and picnicking, and the sand-bottomed lakes are ideally suited for water-skiing, swimming and jet skiing. Other lakes on



Sunset at big lake.



Phil Hill with his son, Derek, and daughter, Vanessa, with the Victory Lane team.



Victory Lane plan cutline.

the property are more tailored to fishing and will be professionally managed to make sure you'll have plenty of good fishing stories to tell. Just imagine bragging to your friends about the 12-pound bass you reeled in that afternoon. If you like canoeing and kayaking, you'll love taking a casual ride down the 3.5 miles of winding river that borders the property.

While all of these amenities are incredible, the most unique part about the community will be its Phil Hill Motor Sports Complex – named after 1961 Formula 1 World Champion and Victory Lane Board of Advisor, Phil Hill.

The complex is centered around a private 4.5-mile road course created by renowned track designer Bob Barnard. The course can be divided into two circuits and is designed to safely accommodate everything from shifter-karts to motorcycles to vintage racecars – all the way up to modern Formula 1 cars. The road course's 5,400 foot straightaway even doubles as an FAA-approved private runway capable of accommodating your Gulfstream GV. There is also an additional karting track, along with motocross and ATV trails.

For all of the focus on high-end amenities at Victory Lane, there is as much of a focus on protecting the environment for future generations. More than 1,600 acres of common space will be put into conservation easements – meaning they will forever remain in a natural state and will never be developed. Green technologies will also be used throughout the community – from highly efficient construction materials, to GPS-enabled construction equipment that reduces machine time and exhaust by 30-40 percent. In addition, the community will sustain its energy needs with an array of solar and hydro energy sources.

There are many facets to the Victory Lane story, and every description seems to fall short of the experience one has when visiting. Only 122 estate lots are available – with nearly 40 already spoken for. Now is the time to become a part of this unique community.

For more information about Victory Lane, visit www.unlimitedspeed.net, or contact Coldwell Banker Platinum Partners at 1.800.505.8111. ■

Fred Block is the vice president of Communications for Unlimited Speed, LLC.